

Fernando Bruccoleri Noda

Digital Strategy and Communication Specialist

Professional Profile

Professional with over 10 years of experience in marketing, communication, and digital strategy, with international experience in the Americas and Europe. Expert in developing communication strategies, social media management, branding, and event production, combining creative vision with measurable results. Proven ability to lead multidisciplinary projects and build strong relationships with clients and strategic partners.

Contact Information

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Professional Experience

CEO and Director – Once Grados (formerly Nufflock Communications)

Montevideo, Uruguay | 2014 – Present

- Digital media strategy, corporate communication, event production, and artist booking.
- General project management, strategic planning, and brand development.

Marketing and Communication – F.C. Internazionale (Inter Milan)

Milan, Italy | 2017 – 2018

- Management of institutional communication and digital marketing for Latin American audiences.
- Coordination of campaigns and social media content creation.

Marketing and Communication Director – Radio 41 Broadcasting

San José de Mayo, Uruguay | 2017 – 2018

- Development of communication and digital marketing strategies.
- Management of institutional relations and advertising campaigns.

Marketing and Communication Director – Vanettos Benefits & Rewards Club

San José de Mayo, Uruguay | 2017 – 2018

- Design and execution of customer loyalty campaigns.
- Benefits marketing and business partnership strategies.

Marketing and Communication – Azureazure Luxury

Miami, United States | 2016 – 2017

- Digital communication and editorial content management for luxury media.
- Coordination of multilingual international campaigns.

Marketing Development for Latin America – eMerge Americas

Miami, United States | 2015 – 2017

- Brand representation in Latin America.
- Organization of events and networking in the tech ecosystem.

Marketing and Advertising Department – EntregaMiami

Montevideo, Uruguay | 2013 – 2014

- Management of digital campaigns and brand positioning.
- Coordination of communication strategies and customer service.

Community Manager and Administrative Assistant – Nana Lavagna Properties

Punta del Este, Uruguay | 2011 – 2012

- Social media management and digital marketing.
- Advertising in international media.

Supplier and Representative – Aicer Technology Co. / Aicerlan Company

Shenzhen, China – Uruguay | 2009 – Present

- Import and commercialization of electronic products.

Operator and Producer – Radio CW41 San José de Mayo

San José, Uruguay | 2008 – 2009

- Technical operation and production of radio programs.

Programmer – Veterinaria “Las Places”

San José, Uruguay | 2002 – 2004

- Software development for dairy management and technical support.

Education and Training

- Primary and Secondary Education: Escuela N°45 “José Pedro Varela”, Liceo “Dr. Alfonso Espínola” – Humanistic Baccalaureate (Law)
- PC Operator – Master Computer Academy
- Languages: Advanced English (First Certificate, Oxford), Intermediate Italian
- Courses: Microsoft Virtual Academy, Sports Marketing (CONMEBOL), Social Media Management in Sports (Barça Innovation Hub)

Notable Projects and Campaigns

- Digital and political campaign – José Fuentes (Club Nacional de Football, Uruguay, 2018).
- Digital and political campaign – Roque De La Fuente (Presidential Candidate, USA, 2020).
- Huffington Post - Media contributor for The Huffington Post in Mexico, Spain and United States covering Tech and Social.
- eMerge Americas - LatAm Marketing Development at eMerge Americas, Miami, United States from 2015 to 2017.
- Media contributor for Sputnik Worldwide in 2020.

References

Available upon request.